



April
2022

Sevierville
PARKS AND RECREATION
So much more than a walk in the park.



Parks and Recreation

Monthly Report for April 2022

THE DIRECTOR'S BOX

'The Directors' Box'... Bob feels you need to know the following....April 2022

-This month we are highlighting the Youth and Seniors in our Community. On page four are highlights of our Youth Program entitled: KIDS UNLIMITED. On page five; our first hike in the Smokies was offered with mostly Seniors participating. Staff participated in the Senior Expo this year at the Senior Center on Chapman Highway.

And finally, on the last page of this report, please see the Weekend Tournaments and the projected revenue. So yes, we are true to our tag line....So much more than a walk in the park.....!

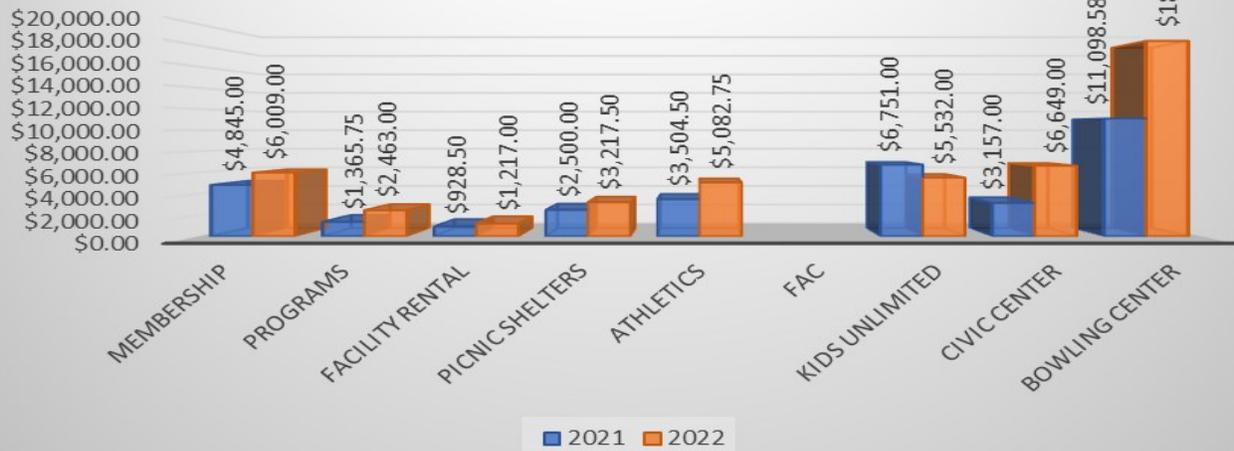
-Out Maintenance Team led by Joe Mattern spent a great deal of time this month trying to figure out a very bad water leak at our main pool at the Family Aquatics Center. With the help from our Water and Sewer Department, we are "pretty sure" we have solved this major water leak. The leak was occurring in the pit area, which is the pool's lowest point. Most people don't realize that the deepest part of the main pool is below the river level, which is only about 100 feet away. Therefore if a leak is in this area, the water from the leak gets absorbed by the river and we never see any evidence on the surface. However, based on the fact that water in the pool was dropping about 6" everyday, the knew we had a leak. Below are some pictures from this project. We feel this will save about \$15,000 dollars a year on our Water Bill. And finally, the Family Aquatics Center/City Park Pool is now 49 years old...



HIGHLIGHTS

- ◆ **141** New Memberships Sold
- ◆ **1445** Visits for our Aerobics Classes
- ◆ Bowling Center had **2,495** Bowlers

APRIL REVENUE 2021 VS 2022

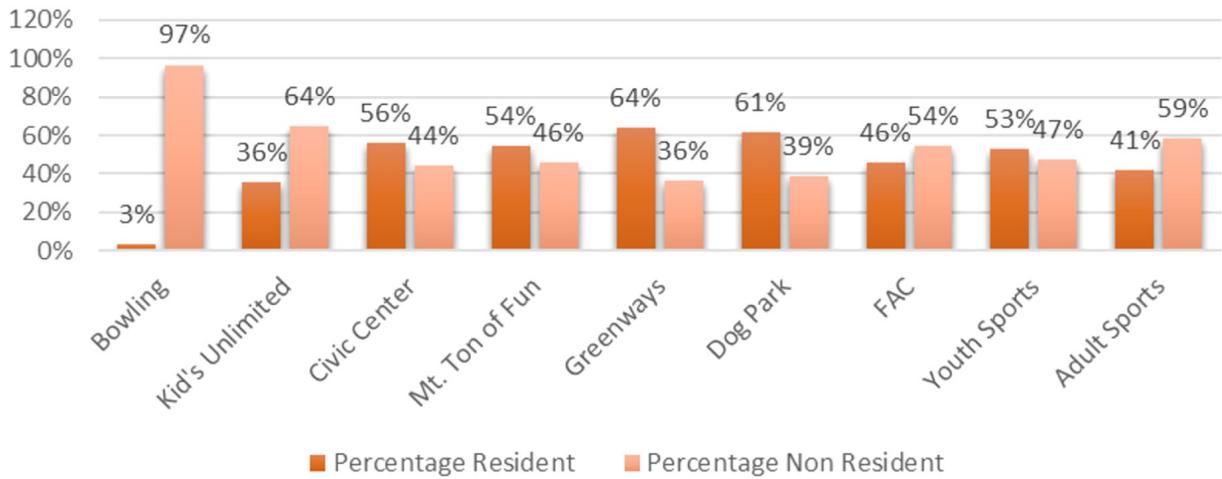


APRIL ATTENDANCE 2021 VS 2022



FY22 Resident vs Non-Resident Usage

Overall Average
46% Resident
54% Non resident



DIVISION HIGHLIGHTED FOR APRIL

Kid's Unlimited Program

Supervisor, Deanna Hutchens

The Sevierville Parks and Recreation Department's Kids Unlimited Programs includes four different offerings throughout the year for children. **Active Afternoons** takes place each afternoon following the school day. **Summer Adventure** is a seven-week program held during the summer. **Flurry of Fun** takes place during the Christmas break and **Spring Extreme** is held during the week of spring break. Our goal with each of these programs is to provide fun, active, recreational activities for children ages 6 – 12 years old through all kinds of sports, field trips, and many more games and activities.

We had a blast during our recent **Spring Extreme Program**. During this program, the children enjoyed field trips to The Track Recreation Area, Sevier Air Trampoline Park, Westgate Resort Water Park, Greenbrier Campground and Governor's Crossing Cinemas, as well as many games and sports at the Sevierville Community Center.

Greenbrier Campground



Westgate Waterpark



Sevier Air



The Track



During the **Active Afternoons Program**, we try to introduce the children to as many games and activities as possible, giving them a chance to learn and play. Below are some pictures of recent activities during the Active Afternoons Program.



Hike to Cumberland Gap Trail

The Parks and Recreation's new Hiking Program went on their first hike of the season on Tuesday, April 12th on the Cumberland Gap Trail. Karen Quilliams did a GREAT job leading this group!



Senior Expo

The Parks and Recreation Department participated in the 2022 Senior Expo at the Senior Center on Friday, April 22nd. Attendance was over 250 Seniors. We distributed the below flyer to highlight what we offer for the seniors in our community.



Check Out the Sevierville Community Center



Bowling
Senior Bowling
Monday's 11am-3pm
\$1.50



Aerobics
Senior Aerobics
Tues & Thurs 10:00 AM
H2O Deep Water Aerobics
Mon & Wed 1:00 PM
Shallow Water Mon & Wed 1:45 PM
Shallow Water
Friday's at 12:00 PM



Greenways
Beautiful Walking Trails

Community Center

- ✓ Indoor Pool
- ✓ 10 Lane Bowling Center
- ✓ Aerobics
- ✓ Fitness Center
- ✓ Pickleball

Special Offer
FREE Game of Bowling with this flyer.
Expires 10-31-22

Your First Aerobics Class is FREE!!

Sevierville Parks & Recreation
200 Gary Wade Blvd
Sevierville, TN 37862

Contact Us
865-453-5441 or seviervilletn.org

2022 Weekend Tournaments @ City Park

2022 Weekend Tournaments

2022 Weekend Tournaments		Sevierville City Park		Type of Tournament
Date	Tournament Director	Tournament Type		
May 20-22	John Holland	FASA Softball		A
May 27-29	Missy Jones	USA Softball		A
June 3-5	KC Gann	USSSA Baseball		B
June 10-12	Mark Chaney	Open Baseball		A
June 17-19	John Holland	FASA Softball		A
June 24-26	Missy Jones	USA Softball		A
July 15-17	KC Gann	USSSA Baseball		B
August 6	Mike Caldwell	ISA Men's Woodbat World's		B
August 7	Missy Jones	USA Softball Player Showcase		A
September 2-4	Ashley Finn	Open Softball		A
September 30-October 2	KC Gann	USSSA Baseball		B
# of Tournaments Per Type				% TO DATE
Type A - Primarily out of state TRAVELING teams		7		28%
Type B - Regional TRAVELING teams		4		16%
Type C - Primarily local teams		0		0.00%

Weekend Tournaments 2022	Estimated Event Attendance (Participants)	Estimated Total Attendance	Total Estimated Economic Impact	Spending and Tax Revenue Generation by Sector:												Total Est. Local Tax Revenue
				Hotels (8%)	Est. Local Tax Revenue	Restaurants (8%)	Est. Local Tax Revenue	Entertainment/Leisure (10%)	Est. Local Tax Revenue	Retail/Shopping (7%)	Est. Local Tax Revenue	Transportation (1%)	Est. Local Tax Revenue	Other (2%)	Est. Local Tax Revenue	
July	600	1,500	\$300,000	\$180,000	\$2,700	\$108,000	\$675	\$36,000	\$113	\$25,200	\$238	\$1,800	\$0	\$7,200	\$45	\$3,789
August	370	925	\$222,000	111,000	\$1,665	85,600	\$416	22,200	\$69	15,540	\$148	2,220	0	4,440	\$20	\$2,324
September	400	1,200	\$208,000	144,000	\$2,160	86,400	\$540	28,800	\$90	20,160	\$189	2,880	0	5,760	\$28	\$3,015
October	825	2,063	\$485,000	247,500	\$3,713	148,500	\$928	46,500	\$155	34,650	\$325	4,850	0	9,900	\$50	\$5,182
November	0	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
December	0	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
January	0	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
February	0	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
March	0	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
April	0	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
May	840	2,100	\$604,000	252,000	\$3,780	151,200	\$945	50,400	\$158	35,280	\$331	5,040	0	10,080	\$53	\$5,278
June	1,900	4,950	\$1,188,000	594,000	\$8,910	386,400	\$2,226	118,800	\$371	83,160	\$780	11,880	0	23,760	\$119	\$12,437
Total	5,095	12,738	\$3,057,000	2,580,000	\$38,700	\$17,100	5,732	\$28,700	985	213,960	2,008	\$2,570	0	\$11,140	\$82	\$2,000